Throwing Shade VA

Improve Virginia's Environment

Increase Biodiversity

Receive Discount

About the Program

Virginia Department of Forestry is partnering with Virginia nurseries to offer a discount on the purchase of native trees and shrubs.

Help us plant more trees and expand biodiversity throughout the state.

Trees

improve water quality by filtering out pollutants, store harmful greenhouse gases and reduce erosion.

Native Species:

◆ are more likely to thrive in their home environment

◆ provide food and habitat for Virginia's wildlife and pollinators

◆ can meet all your landscaping needs

How It Works

◆ Select a native tree or shrub with a "Throwing Shade VA" tag.[1]

◆ Scan the QR code on the tag and record where the tree will be planted.

◆ Show the cashier that the information on the QR code was collected and **receive a $25 discount** on your purchase.

Why the QR Code?

Help us track how many trees are being added to the landscape and where. This information helps track water quality improvement goals and allocate funding for additional planting projects across Virginia.[2]